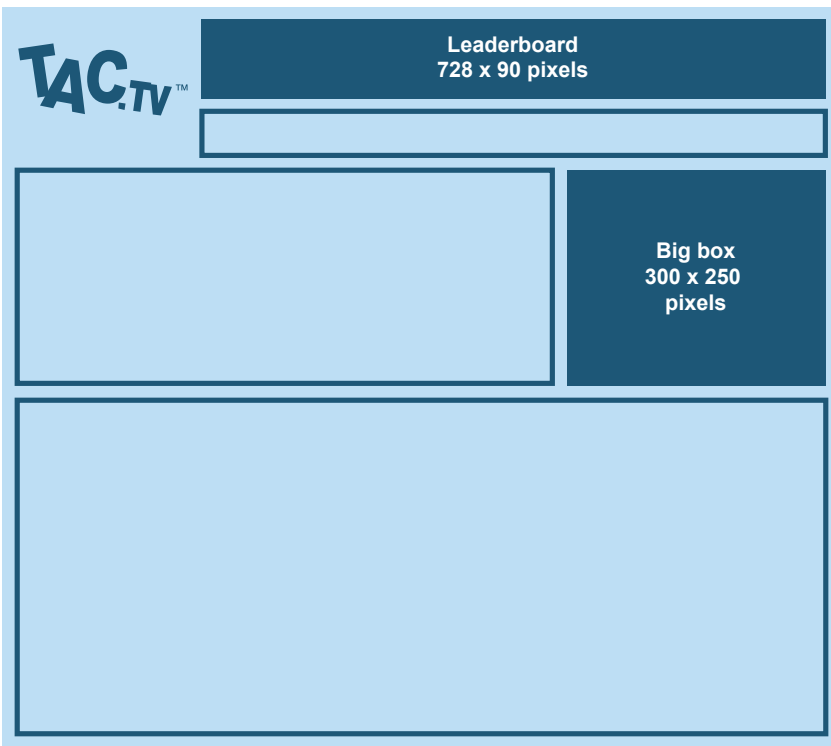


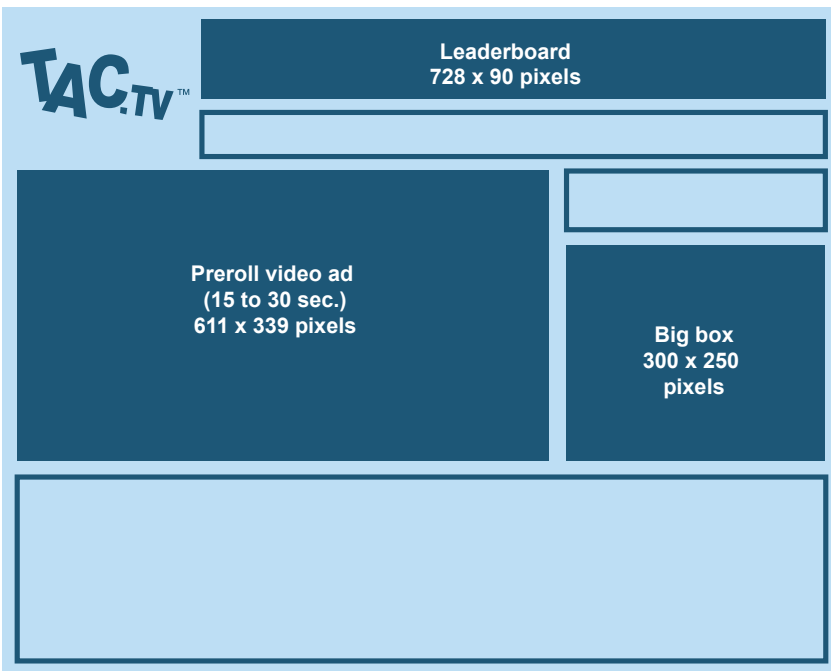
## Media kit - TAC.tv™



[TAC.tv](http://TAC.tv) is an all original French Canadian production of short animated clips for the web, featuring a wide cast of unforgettable characters. A mix of claymation and video, the relatable French “tetes a claques” storylines appeal to young and old alike. Tetesaclaques.tv was among the Top 10 most visited websites in Quebec (Canada) in 2006 with a reach close 2M unique visitors.\*

Advertising opportunities available:

- A) Pre-roll video ads of 15 to 30 seconds
- B) Leaderboard
- C) Big box on home page and next to video player
- D) Sponsorship of video clips and of the newsletter (over 150 000 subscribers)



Supported ad types must meet IAB standards:

<http://www.iabcanada.com/standards/cuap1.shtml>

\* source: comScore MediaMetrix, Nov.2006

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## Contact

TAC.tv is represented exclusively by the Olive Canada network; please contact them for all advertising inquiries, including ad rates:.

Phone: 514.285.6997 (Montreal) 416.596.4337 (Toronto) Email: [info@reseauolivecanada.ca](mailto:info@reseauolivecanada.ca)